

COMPANY PROFILE



Welcome on **BOARD**



You have found your home of branding professionals. We look forward to partnering with you on all your branding and printing needs for every event, backed by rapid turnaround times and uncompromised quality.

WHO WE ARE



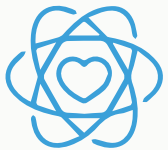
Our Mission

To empower clients—from startups to major enterprises—with agile, high-quality branding, custom print, and precision signage solutions.



Our Vision

To be the leading catalyst for brand visibility and physical presentation across every stage of business growth.



Our Core Values

Grounded in professionalism and client satisfaction, we are driven by collaborative partnership, rapid turnaround agility, and uncompromising quality execution.



Our Promise

To guarantee swift, on-time project delivery through agile production workflows, giving you high-quality branding assets right when you need them.

OUR SERVICES

01. Graphic Design
02. Printing - Large Format
03. Printing - Digital
04. Signage
05. Branding
06. Brand Creation
07. Digital Visibility

01. Graphic Design

Strategic visual systems built to capture brand essence. From comprehensive logo design, typography styling, and color architecture to corporate stationery suites and rigorous brand guideline documentation that ensures visual consistency across all media.



02. Printing: Large-Format

High-impact visual media engineered for maximum durability, scale, and color fidelity. We specialize in heavy-duty outdoor promotional banners, high-resolution corporate wall murals, floor graphics, and precision vehicle branding that turns mobile fleets into active marketing channels.



03. Printing: Digital

Precision, high-speed print execution tailored for short-to-medium runs with vibrant color fidelity. We specialize in crisp corporate stationery, business cards, marketing flyers, brochures, and custom event collateral, offering rapid turnaround times without compromising on detail or finish quality.



04. Signage

Custom physical structures built to elevate brand presence and architectural visibility. We specialize in illuminated 3D shopfront lettering, corporate lightboxes, outdoor pylon signs, directional directory boards, and durable acrylic displays engineered for long-lasting performance.



05. Branding

Transforming physical spaces, corporate assets, and merchandise into high-impact visual touchpoints. We specialize in custom vehicle wraps, wall murals, window graphics, and lift branding alongside embroidered corporate apparel and promotional giveaways—creating cohesive, immersive brand experiences across every customer interaction.



06. Brand Creation

End-to-end visual and conceptual development designed to launch new ventures with immediate market impact. We turn business ideas into complete, market-ready brand assets through foundational identity design, custom logo development, strategic positioning, and essential launch collateral built for instant credibility.



07. Digital Visibility

Dynamic digital graphics and flexible social media design packages engineered to maximize online engagement. From single custom posters (@ 499/-) and budget bundles to unlimited weekly and monthly design subscriptions (@ 3,499/- to 14,999/-), we deliver high-converting content to keep your channels visually cohesive and active.



THE TEAM



Terry Warui
CEO & Founder



Tamzeen Barasa
COO & Head of Logistics



Timothy Ochieng
Lead Creative Director



Allan Gitau
Chief Technician



Ezra Ogega
Graphic Designer

PRODUCTION PIPELINE



Brief Consolidation

Intake of client requirements, asset collection, and structural layout planning.



Design & Layout Iteration

Drafting vector structures, typography matching, and interactive proofing loops.



Pre-Flight & Calibration

File pre-flighting, bleed verification, and color profile matching for optimal output.



Fabrication & Quality Check

Print production, finishing, assembly, and final manual inspection.



Delivery and/or Installation

Secure packaging, logistics dispatch, professional on-site mounting, and final project sign-off.

WHY CHOOSE US

Experienced

We leverage extensive industry knowledge to handle projects effectively.



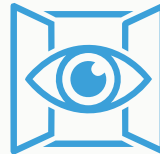
Innovative

We implement modern techniques and seek creative solutions.



Transparent

We maintain open communication and honest project updates.



Reliable

We consistently meet deadlines and deliver high-quality work.



BRANDS WE'VE WORKED WITH



PRODUCTS GUIDE

Promo Items / Giveaways

Umbrellas, Pens, Mugs, Keyholders, Flash Disks, Calendars, Diaries, Clocks, And Corporate Wear: T-Shirts, Polos, Hoodies, Branded Staff Uniforms, Official Shirts And Blouses, Overalls, And Caps.



Graphic Design

Content Creation, Online Content Creation, E-Flyers, Company Profiles, And Business Proposals.

Print

Business Cards, Delivery Notes, Complimentary Slips, Letterheads, Envelopes, Notebooks And Notepads, Receipt Books, Reports, Portfolios, Staff Ids, And Lanyards.

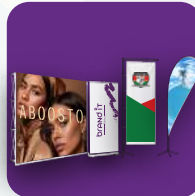


Signage

Banners, 3d Signs, Shop Front Signs, Road Signs, Mall Names, Block Names, Directory Boards, Caution Signs, Real Estate Signs, Pylons, And Illuminated And Reflective Signs.

Branding

Vehicle Branding, Window Branding, Lift Branding, Wall Branding, Murals, And Canvas Wall Hangings.



Corporate Marketing Ware

Flyers, Posters, Brochures, Roll-Up Banners, Media Banners, Teardrop Banners, Telescopic Banners, Flags, Wheel Covers, Carrier Bags, Bunting, And Magazines.



CLIENT TESTIMONIALS



Brand It transformed our showroom's physical presence. Their precision in 3D illuminated signage, color matching, and installation speed exceeded our standards. They are a go-to partner for all large-format branding.

Management Team
Mercedes Centre Ltd



BrandIt KE transformed our resort's online presence. Their innovative strategies and dedicated team significantly boosted our bookings and brand visibility. Highly recommend their exceptional service!

James Wanaina
Manager, Montana Resort



From campaign collateral to fast-turnaround event media, Brand It delivers sharp typography, vibrant print quality, and exceptional professionalism every single time. They make brand execution effortless.

Dr. Amakove Wala
Founder & Brand Principal



Brand It works smartly around tight deadlines. They guided us to top-quality materials, secured great pricing for our custom apparel, and delivered exceptional gifts and trophies for our dignitaries. They come highly recommended!

Victoria Kamau
Chairperson, Mugoi Old Girls Association

Let's Build Something Exceptional Together.



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Branding | Signage | Printing

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